Successful and Effective Strategies and Resources for Health Education Projects and Community Health Fairs

Monday, 8 June, 2015

Part 3

2015 ROTARY INTERNATIONAL CONVENTION
Moderator: PDG Karl Diekman, D 5160
Panelists:
PDG Laura Day. D 5160
PDG Jane Little, D 5010
Past Assistant Governor Jeff Bamford, D 9212
Past Assistant Governor Sheila Hurst, D 5160

2015 ROTARY INTERNATIONAL CONVENTION
KENYA SMILES

A Model Program for Improving Children’s Oral Health in Kenya, East Africa, & Beyond

A Global Grant of Districts 5160 (North Central California), 9212 (Kenya), & 6150 (Central & NE Arkansas)
The Rotarian, February 2014

**KENYAN SMILES**

**Project gets to the root of dental problems**

Ernie Kenyatta, a project created by Sheila Luong, an educational consultant and member of the Rotary Club of Redding West, Calif., and Laura Day, 2012-13 governor of District 5160. The partnership with the Rotary Club of Karen-Nairobi – which also received support from districts 3820 (Edison, Hillsboro, Kerns, and South Sudan) and 6150 (Arkansas) – was part of a global grant that brought a vocational training team (VTT) of six Kenyan dentists, a dentist, and a dental technician to Kenya, where they distributed four suitcase-size portable dental operating units, educational materials, and 3,000 Rotary blue backpacks filled with toothbrushes, toothpaste, and collapsible mint-and-sugar cups – dubbed “Riogogho cups” by their young recipients. A $10 donation funded each kit.

The team demonstrated how to use the kits with a hippo hand puppet, an oversize tooth and brush, and a whiteboard game with magnetic cutouts representing health and unhealthful foods and drinks, which pupils tried to swipe away. “The message was ‘it’s OK if your teeth fall out, but it’s not OK if your teeth are broken. They have pain.’”

SHEILA HURST

In July, 5,000 children in Kenya received backpacks filled with items such as toothbrushes, toothpaste, and collapsible cups. The Kenyan Smiles project aims to help fight tooth decay even as lawmakers are passing new legislation to stop the disease in its tracks.

FEBRUARY 2014 - THE ROTARIAN
The Rotarian, August 2013
Identifying the Problem

Kenya
43 million people
1,000 dentists

California
38 million people
30,000 dentists

Canada
35 million people
23,000 dentists
Addressing the Problem

Kenya Smiles

Improving the Oral Health Of Children in Kenya through a Sustainable, Easily Adapted, Dental Preventive Care Program
How Does It Work?

Building AWARENESS
Providing INFORMATION
Promoting EDUCATION
Rotarians and others were invited to contribute $10 to provide a child in Kenya with a dental care kit with supplies, materials, a collapsible stainless steel cup, and instructions for dental care.
Lesson in Kibera Slum, Nairobi
Lesson in rural school in Central Kenya
The children were exuberant everywhere
5000 children were beneficiaries
Kenya Smiles is improving children’s oral health,
and many of its strategies and techniques
can be used to create other successful projects.

www.kenyasmiles.org - 4kenyasmiles@gmail.com
Oven for a new baking program in Mukuru Slum
Listening carefully to baking instructions
Taking notes on the process
The results are wonderful!
The Nutrition for Life Bakery is open for business!
Training the Trainers – mothers in rural villages
Nutrition Education Classes by local trainers
Learning to grow healthy foods in healthy ways
Preparing healthy foods
Women have their own jiko stoves
Baking a Birthday Cake on a jiko!
PADG Jeff Bamford, RC Karen-Nairobi
For more information about HEWRAG

➤ Visit Rotary.org/action groups
➤ Visit www.hewrag.org
➤ Consider joining HEWRAG
➤ Sign up for the HEWRAG newsletter
➤ Attend the Annual Meeting this afternoon
➤ Come to Booth #306 in the House of Friendship
➤ Write Hewrag@gmail.com